

CiDimeg International

July 5,2006

Federal Trade Commission
Notice of Proposed Rule Making
Subject:Business Opportunity Rule
Citation: 16CFR Part 437

To Whom it may concern:

Thank you for the opportunity to voice my opinion on this important issue. My background is a traditional business owner that was working (Ninety) hours a week in the loss prevention Industry. I had a 100K overhead every month and many employees including brick and mortar and a roster of key companies we provided services to on a daily basis.

About (Six) years ago we were approached with the business concept of Quixtar.Com and timing and concept of residual income appealed to us as we wanted my wife to be at home So we can start a family. She was also working (Ten) hours a day in a salon and had worked since she was (Fourteen) so we both had the entrepreneurial spirit. We were shown the business plan complete with disclosures and we began with an investment of a few hundred dollars and the desire to bring in a few thousand dollars a month so we can begin the road to financial freedom. Needless to say five years later we are Platinum Independent business owners and have developed a successful team of professionals that are working towards common goals. We have since sold that company and are developing this project full time with success.

The purpose of my letter is to express my concerns of the proposed regulations on starting a home based business. As you know over 80% of traditional businesses fail or suffer severe hardships in their first five years. I believe any independent business owner knows the risk of getting started in business however, when the investment really comes down to time it would be impair the ability for a new IBO to take a survey of existing IBO's since every person has their own unique circumstances and many people on our teams build their businesses based on their need and timing. When I got started in my traditional business I wasn't given the names of (Six) other CEO's to see if I should get started. We recently had an IBO register and within about 30 days decided she did not want to pursue the business project.Quixtar.Com refunded her business fees and she felt the corporation honored her request with no financial risk to her.

Business teams are forming very quickly because people want financial independence for their lives. Most people are intelligent enough to collect the facts on a company, the people they are doing business with and certainly want to get started with their business immediately. In many cases having them wait (Seven) days could potentially digress their ability to earn income now.

We recently had an IBO that got her number, sold gift incentives to her company the same week and had a check in her mailbox less than (ten) days later. Her confidence and business got started which caused her to share the business concept with others. This business project caters to professionals because of the business plan and effectiveness of how the project is laid out. Although I can appreciate perspective from others I usually will seek out professionals that are successful in a field, not take a survey to see if I will personally be successful in a new business project.

Thanks for your consideration in this matter.

Respectfully,

Leonel I. Cid